Monitoring and Analyzing Conflict Narratives in Social Media

VIRTUAL STUDENT FEDERAL SERVICE

V S F S

Project Title	Monitoring and Analyzing Conflict Narratives in Social Media
Project Summary	Study the effect of story maps and other conflict analysis products on social media narratives.
Country	United States

Project Description

CSO's Instability Monitoring and Analysis Platform creates products depicting insights and information on conflict trends and political instability, some of which are published online and promoted through social media. These products are often shared tens of thousands of times, but it is unclear how they affect the narrative surrounding the issue, and whether they reach target audiences and decisionmakers.

To track the effect of these products, CSO is seeking a creative and self-motivated social media researcher to collect and evaluate quantitative and qualitative responses on Twitter, Facebook, and other platforms. The researcher will work with CSO to determine the most critical questions to be addressed, such as the product's reach, tone and depth of commentary, as well as comparison to similar products.

Required Skills or Interests

Skill(s)
Data analysis
Data visualization
Research
Social media management

Additional Information

For more information on CSO's work on data analytics: https://www.state.gov/key-topics-bureau-of-conflict-and-stabilization-operations/cso-data-analytics/

Language Requirements

None